



SPONSORSHIP PACKAGES

Presenting Sponsor - \$10,000

1. 5-minute presentation played throughout the two days on the jumbo screen at the Mississauga Celebration Square
2. 10 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 10, 2016**
3. Inclusion in Press releases, newspaper, flyers print Ads, Facebook and Twitter
4. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
5. Booth(s) for product display or promotional materials
6. Air-time of up to 30 minutes

Diamond Sponsor - \$5,000

1. 3-minute presentation played throughout the two days on the jumbo screen at the Mississauga Celebration Square
2. 10 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 10, 2016**
3. Inclusion in Press releases, newspaper, flyers print Ads, Facebook and Twitter
4. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
5. Booth(s) for product display or promotional materials
6. Air-time of up to 15 minutes

Platinum Sponsor - \$2,000

1. Inclusion in Press releases, newspaper and flyers print Ads, Facebook and Twitter
2. 2 tickets to the Kalayaan Filipino Cultural Organization gala night on **June 10, 2016**
3. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
4. Booth for product display or promotional materials
5. Air-time of up to 5 minutes

Gold Sponsor - \$1,000

1. Inclusion in Press releases, newspaper and flyers print Ads, Facebook and Twitter
2. Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square
3. Booth for product display or promotional materials
4. Air-time of up to 2 minutes

Silver Sponsor - \$500

1. Inclusion in Press releases, newspaper and flyers print Ads, Facebook and Twitter
2. Shared Logo display in the Jumbo/Ribbon screen at the Mississauga Celebration Square



SPONSORSHIP AGREEMENT

Sponsor Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

I/We agree to be a sponsor of FIESTA NG KALAYAAN 2016 EVENT, under the terms and benefits corresponding to the sponsorship category we have chosen as outlined in the Sponsorship Package.

- Presenting Sponsor 10,000.00
- Diamond Sponsor 5,000.00
- Platinum Sponsor 2,000.00
- Gold Sponsor 1,000.00
- Silver Sponsor 500.00

Enclosed is payment for \$ _____

Please pick up payment on _____ (no later than June 5, 2016)

IMPORTANT SPONSOR GUIDELINES:

- AD MATERIALS MUST BE PROVIDED ELECTRONICALLY NO LATER THAN JUNE 5, 2016
- VIDEO ADS FOR THE JUMBO SCREEN MUST BE SUBMITTED BEFORE JUNE 5, 2016 AND MUST COMPLY WITH THE CITY OF MISSISSAUGA GUIDELINES.

Please make all cheques payable to: **Kalayaan Filipino Cultural Organization**

Kalayaan Filipino Cultural Organization (KFCO) is a registered not-for-profit organization in Ontario